(Incorporated in the Cayman Islands with limited liability) (Stock code: 410)

13 September 2018

Dear Sir/Madam,

Election of Means and Language of Receipt of Corporate Communication

Pursuant to Rule 2.07A(2A) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we are writing to seek your election in relation to the following matters regarding the corporate communication ("Corporate Communication") of SOHO China Limited (the "Company") to be despatched in the future. Even if you have previously received a letter from the Company seeking your election regarding Corporate Communication and have made an election, you are hereby requested to make an election again. PLEASE NOTE THAT YOUR PREVIOUS ELECTION WILL BE DISREGARDED. IF WE DO NOT RECEIVE YOUR REPLY TO THIS LETTER BY 11 OCTOBER 2018, YOU WILL BE DEEMED TO HAVE AGREED TO READ THE CORPORATE COMMUNICATION PUBLISHED ON THE COMPANY'S WEBSITE IN PLACE OF RECEIVING PRINTED COPIES.

Corporate Communication includes any document to be issued by us for your information or action, including but not limited to:

- (1) the annual report;
- (2) the interim report:
- (3) a notice of meeting;
- (4) a listing document;
- (5) a circular; and
- (6) a proxy form.

You may choose:

- (1) to read the Corporate Communication published on the Company's website (the "Website Alternative") in place of receiving printed copies; or
- (2) to receive a printed English version only; or
- (3) to receive a printed Chinese version only; or
- (4) to receive both the printed English and Chinese versions of the Corporate Communication of the Company.

In order to save costs and protect the environment, we recommend you to take advantage of selecting the Website Alternative. Even if you have chosen the Website Alternative, you reserve the right at any time by reasonable notice in writing (Address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email to the Company to change your choice (Email address: soho410@sohochina.com) and if, for any reason, you have difficulty in gaining access to any Corporate Communication on the website, please write to the Company's share registrar, Computershare Hong Kong Investor Services Limited. The Corporate Communication in printed form will be sent to you free of charge as soon as possible.

Please cross the appropriate box in the enclosed Reply Form and sign and return the same to the Company's share registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If we do not receive the Reply Form from you by 11 October 2018 and until you inform the Company's share registrar by reasonable notice in writing, you will be deemed to have agreed to read the Corporate Communication published on the Company's website in place of receiving printed copies.

Please note that both the English and Chinese versions of the Corporate Communication will be available on the Company's website at www.sohochina.com under "Investor Relations" and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any query relating to this letter, please contact us by calling the hotline of the Company's share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully, SOHO China Limited



Reply Form 回條

SOHO China Limited ("Company") (Stock Code: 410) c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

SOHO 中國有限公司 (「本公司」) (股份代號:410) 致:

> 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓

I/We would like to receive the Corporate Communications* of the Company ("Corporate Communications") in the manner as indicated below: 本人/我們希望以下列方式收取 貴公司之公司通訊文件*(「公司通訊文件」): (Please mark ONLY ONE (X) of the following boxes) (請從下列選擇中,僅在其中一個空格內劃上「X」號)

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Notes 附註:

- If the Company does not receive this Reply Form or receive a response indicating an objection from you by 11 October 2018, you will be deemed to have consented to receiving website version only, all future Corporate Communications will be sent out in the manner specified in the Company's letter dated 13 September 2018 and we will send you a notification letter of the publication of the Corporate Communications on website.
 - 倘若本公司於 2018 年 10 月 11 日仍未收到閣下的回條或表示反對的回覆,閣下將被視為已同意收取網上版本,而本公司將按 2018 年 9 月 13 日之本公司函件內所述之 方式只向閣下寄發有關公司通訊文件已在網上刊發的通知信函。
- Shareholders are entitled to change the choice of means of receipt and language of the Corporate Communications at any time by reasonable notice in writing or using email at schold 10@schochina.com to the Company c/o the Company's Hong Kong share registrar.

 股東有權隨時發出合理時間的書面通知或以電郵方式到 soho410@schochina.com 本公司之香港證券登記處,要求更改收取公司通訊文件之語言版本及方式。

For the avoidance of doubt, the Company does not accept any other instructions written on this Reply Form. 為免存疑,任何在本回覆表格上的額外手寫指示,本公司將不予處理。

*Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數節報告及財務摘要報告(如適用);(b)中期報告及中期摘要報告(如適用);(c)會議通告;(d)上市文件; (e) 頒函; 及(f)代表委任表格。

00410-1

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong

閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.