

9 September 2016

Dear Shareholder(s),

Election of Means of Receipt and Language of Corporate Communication

Pursuant to Rule 2.07A(2A) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we are writing to seek your election in relation to the following matters regarding the corporate communication ("Corporate Communication") of SOHO China Limited (the "Company") to be despatched in the future. Even if you have previously received a letter from the Company seeking your election regarding Corporation Communication and have made an election, you are hereby requested to make an election again. PLEASE NOTE THAT YOUR PREVIOUS ELECTION WILL BE DISREGARDED. IF WE DO NOT RECEIVE YOUR REPLY TO THIS LETTER BY 7 OCTOBER 2016, YOU WILL BE DEEMED TO HAVE AGREED TO READ THE CORPORATE COMMUNICATION PUBLISHED ON THE COMPANY'S WEBSITE IN PLACE OF RECEIVING PRINTED COPIES.

Corporate Communication includes any document to be issued by us for your information or action, including but not limited to:

- (1) the annual report;
- (2) the interim report:
- (3) a notice of meeting;
- (4) a listing document;
- (5) a circular; and
- (6) a proxy form.

You may choose:

- (1) to read the Corporate Communication published on the Company's website at <u>www.sohochina.com</u> ("Website Alternative") in place of receiving printed copies; or
- (2) to receive a printed English version only; or
- (3) to receive a printed Chinese version only; or
- (4) to receive both the printed English and Chinese versions of the Corporate Communication.

In order to save costs and protect the environment, we recommend you to take advantage of selecting the Website Alternative. Even if you have chosen the Website Alternative, you reserve the right at any time by reasonable notice in writing (Postal address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email to the Company to change your choice (Email address: ir@sohochina.com) and if, for any reason, you have difficulty in gaining access to any Corporate Communication on the website, please write to the Company's share registrar, Computershare Hong Kong Investor Services Limited. The Corporate Communication in printed form will be sent to you free of charge as soon as possible.

Please cross the appropriate box in the enclosed Reply Form and sign and return the same to the Company's share registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If we do not receive the Reply Form from you by 7 October 2016 and until you inform the Company's share registrar by reasonable notice in writing, you will be deemed to have agreed to read the Corporate Communication published on the Company's website in place of receiving printed copies.

Please note that both the English and Chinese versions of the Corporate Communication will be available on the Company's website at www.sohochina.com under "Investor Relations" and the HKExnews website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any query relating to this letter, please contact us by calling the hotline of the Company's share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully, SOHO China Limited

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| с 1 1 | OHO China Limited (the "Company") (Stock Code: 410) /o Computershare Hong Kong Investor Services Limited 7M Floor, Hopewell Centre, 83 Queen's Road East, Vanchai, Hong Kong | 致: | SOHO 中國有限公司 (「本公司」)(股份代號:410) 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓 |
| 本人/ | uld like to receive the Corporate Communication* of the Company (" 我們希望以下列方式收取 貴公司之公司通訊文件*(「公司 mark ONLY ONE(X) of the following boxes) (請從下列選擇中 | 可通訊ゴ | て件」): |
| | read the Website version of all future Corporate Communications receive an email notification or a notification letter of the publication 瀏覽在本公司網站發表之公司通訊文件 網上版本 ,以代替 或 | n of Corp | porate Communication on website; OR |
| Email) 電 <i>郵</i>) | (The Company will send to the email address provided above (if any) a notific email address is provided, only a notification letter of the publication of the C <u>Capital Letters</u> and the email address is used for notification of release of Corpo | orporate Co rate Comm 〈上提供〉 | 之電郵地址(如有)。如未有提供電郵地址,則會發出有關公司通訊文件已 |
| | to receive the printed English version of all future Corporate Com 僅收取公司通訊文件之 英文印刷本;或 | municati | ons ONLY; OR |
| | to receive the printed Chinese version of all future Corporate Con 僅收取公司通訊文件之 中文印刷本;或 | nmunical | ions ONLY; OR |
| | to receive both printed English and Chinese versions of all future 同時收取公司通訊文件之英文及中文印刷本。 | Corpora | te Communications. |
| | | ontact te 絡電話 | lephone number 號碼 |
| Signature 簽名 | | ate 期 | |
| vers publ 倘老之 2. Shai ir@s 股東 3. For 為久 * Corporate | e Company does not receive this Reply Form or receive a response indicating an ob ion only, all future Corporate Communications will be sent out in the manner specified lication of the Corporate Communication on website. | in the Co 閣下將被 company's 可之香港 this Reply (c) a notice | mpany's letter dated 9 September 2016 and we will send you a notification letter of 視為已同意收取網上版本,而本公司將按 2016 年 9 月 9 日之本公司函件P Corporate Communication at any time by reasonable notice in writing or using ema 貼股份過戶登記處,要求更改收取公司通訊文件之語言版本及方式。 Form. e of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. |
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| | | | 郵寄標籤 MAILING LABEL |
| | 閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 | | 香港中中證券登記有限公司 |

如在本港投寄田須貼上郵票。 Please cut the mailing label and stick this on the envelope to return this Reply Form to us. No postage stamp necessary if posted in Hong Kong. 香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong