


SOHO CHINA LIMITED
SOHO中國有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 410)

11 September 2012

Dear Sir/Madam,

Election of Means and Language of Receipt of Corporate Communication

Pursuant to Rule 2.07A(2A) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we are writing to seek your election in relation to the following matters regarding the corporate communication ("Corporate Communication") of SOHO China Limited (the "Company") to be despatched in the future. Even if you have previously received a letter from the Company seeking your election regarding Corporation Communication and have made an election, you are hereby requested to make an election again. **PLEASE NOTE THAT YOUR PREVIOUS ELECTION WILL BE DISREGARDED. IF WE DO NOT RECEIVE YOUR REPLY TO THIS LETTER BY 9 OCTOBER 2012, YOU WILL BE DEEMED TO HAVE AGREED TO READ THE CORPORATE COMMUNICATION PUBLISHED ON THE COMPANY'S WEBSITE IN PLACE OF RECEIVING PRINTED COPIES.**

Corporate Communication includes any document to be issued by us for your information or action, including but not limited to:

- (1) the annual report;
- (2) the interim report;
- (3) a notice of meeting;
- (4) a listing document; and
- (5) a circular.

You may choose:

- (1) to read the Corporate Communication published on the Company's website ("Website Alternative") in place of receiving printed copies;
or
- (2) to receive a printed English version only; or
- (3) to receive a printed Chinese version only; or
- (4) to receive both the printed English and Chinese versions of the Corporate Communication of the Company.

In order to save costs and protect the environment, we recommend you to take advantage of selecting the Website Alternative. Even if you have chosen the Website Alternative, you reserve the right at any time by reasonable notice in writing (Address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email to the Company to change your choice (Email address: soho410@sohochina.com) and if, for any reason, you have difficulty in gaining access to any Corporate Communication, please write to the Company's share registrar, Computershare Hong Kong Investor Services Limited. The Corporate Communication in printed form will be sent to you free of charge as soon as possible.

Please cross the appropriate box in the enclosed Reply Form and sign and return the same to the Company's share registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If we do not receive the Reply Form from you by 9 October 2012 and until you inform the Company's share registrar by reasonable notice in writing, you will be deemed to have agreed to read the Corporate Communication published on the Company's website in place of receiving printed copies.

Please note that both the English and Chinese versions of the Corporate Communication will be available on the Company's website at www.sohochina.com under "Investor Relations" and the website of The Stock Exchange of Hong Kong Limited.

Should you have any query relating to this letter, please contact us by calling the hotline of the Company's share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,
SOHO China Limited

00410-2


SOHO CHINA LIMITED
SOHO中國有限公司
(於開曼群島註冊成立的有限公司)
(股份代號：410)

選擇公司通訊之收取方式及語言版本

根據《香港聯合交易所有限公司證券上市規則》第2.07A(2A)條，現特致函閣下，就SOHO中國有限公司（「本公司」）日後寄發之公司通訊（「公司通訊」）提供選擇。即使閣下以往曾經收到本公司就公司通訊提供選擇的函件及已作出選擇，仍請閣下再次作出選擇。**請注意** 閣下以往所作出的選擇將失效。如本公司在2012年10月9日前未收到閣下對本函件的回覆，則閣下將被視為已同意瀏覽在本公司網站發佈之公司通訊以代替印刷本。

公司通訊包括本公司將予發出以供閣下參照或採取行動的任何文件，其中包括但不限于：

- (1) 年度報告；
- (2) 中期報告；
- (3) 會議通告；
- (4) 上市文件；及
- (5) 通函。

閣下可選擇：

- (1) 瀏覽在本公司網站發佈之公司通訊（「網上的相應內容」），以代替印刷本；或
- (2) 僅收取英文印刷本；或
- (3) 僅收取中文印刷本；或
- (4) 同時收取本公司公司通訊的英、中文印刷本。

為節約成本並保護環境，本公司建議閣下選擇收取網上的相應內容。即使已選擇網上的相應內容，閣下仍可在任何時間以合理書面（地址：香港灣仔皇后大道東183號合和中心17M樓）或電郵通知本公司更改閣下的選擇（電郵地址：soho410@sohochina.com）。如閣下因任何理由未能閱覽載於網站的公司通訊，閣下可隨時以書面通知本公司的股份過戶登記處香港中央證券登記有限公司，本公司將盡快將公司通訊的印刷本寄給閣下，費用全免。

請閣下於回條上適當空格內劃上「X」號，簽署後使用回條下方的郵寄標籤（如在香港投寄則無須貼上郵票）寄回本公司股份過戶登記處，香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓。

倘若本公司於2012年10月9日仍未收到閣下的回條，及直至閣下以合理書面通知本公司之股份過戶登記處為止，則閣下將被視為已同意瀏覽在本公司網站發佈之公司通訊以代替印刷本。

敬請注意：股東可於本公司網站 www.sohochina.com 中「投資者關係」一欄內及香港聯合交易所有限公司之網站上瀏覽公司通訊之英、中文版本。

如閣下對本函有任何疑問，請於營業時間內（上午九時至下午六時，星期一至星期五，公眾假期除外）致電本公司股份過戶登記處熱綫(852) 2862 8688查詢。

此致
列位股東

SOHO中國有限公司
謹啓

2012年9月11日

00410-2