


SOHO CHINA LIMITED
SOHO 中國有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 410)

17 September 2010

Dear Sir/Madam,

Election of Means and Language of Receipt of Corporate Communication

Pursuant to Rule 2.07A(2A) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we are writing to seek your election in relation to the following matters regarding the corporate communication ("Corporate Communication") of SOHO China Limited (the "Company") to be despatched in the future. Even if you have previously received a letter from the Company seeking your election regarding Corporation Communication and have made an election, you are hereby requested to make an election again. **PLEASE NOTE THAT YOUR PREVIOUS ELECTION WILL BE DISREGARDED. IF WE DO NOT RECEIVE YOUR REPLY TO THIS LETTER BY 14 OCTOBER 2010, YOU WILL BE DEEMED TO HAVE AGREED TO READ THE CORPORATE COMMUNICATION PUBLISHED ON THE COMPANY'S WEBSITE IN PLACE OF RECEIVING PRINTED COPIES.**

Corporate Communication includes any document to be issued by us for your information or action, including but not limited to:

- (1) the annual report;
- (2) the interim report;
- (3) a notice of meeting;
- (4) a listing document; and
- (5) a circular.

You may choose:

- (1) to read the Corporate Communication published on the Company's website ("Website Alternative") in place of receiving printed copies; or
- (2) to receive a printed English version only; or
- (3) to receive a printed Chinese version only; or
- (4) to receive both the printed English and Chinese versions of the Corporate Communication of the Company.

In order to save costs and protect the environment, we recommend you to take advantage of selecting the Website Alternative. Even if you have chosen the Website Alternative, you reserve the right at any time by reasonable notice in writing (Address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email to the Company to change your choice (Email address: soho410@sohochina.com) and if, for any reason, you have difficulty in gaining access to any Corporate Communication, please write to the Company's share registrar, Computershare Hong Kong Investor Services Limited. The Corporate Communication in printed form will be sent to you free of charge as soon as possible.

Please cross the appropriate box in the enclosed Reply Form and sign and return the same to the Company's share registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If we do not receive the Reply Form from you by 14 October 2010 and until you inform the Company's share registrar by reasonable notice in writing, you will be deemed to have agreed to read the Corporate Communication published on the Company's website in place of receiving printed copies.

Please note that both the English and Chinese versions of the Corporate Communication will be available on the Company's website at www.sohochina.com under "Investor Relations" and the website of The Stock Exchange of Hong Kong Limited.

Should you have any query relating to this letter, please contact us by calling the hotline of the Company's share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,
SOHO China Limited

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