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SOHO CHINA LIMITED

SOHO 中國有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 410)

**ANNOUNCEMENT
APPOINTMENT OF EXECUTIVE DIRECTOR**

The board of directors (the “**Board**”) of SOHO China Limited (the “**Company**”) is pleased to announce that Mr. Yin Jie (“**Mr. Yin**”) has been appointed as an executive director of the Company with effect from 22 October 2012.

Mr. Yin Jie, aged 44, is Senior Vice President and Chief Architect of the Company. Mr. Yin joined the Company in 2009 and is currently responsible for the overall project design and construction. He also serves as the general manager of the Company’s Shanghai branch company. Mr. Yin received his Bachelor degree from University of Washington and is a registered architect in Washington State of the U.S. Prior to joining the Company, Mr. Yin practiced in a major U.S. architectural firm for 17 years.

Save as disclosed herein, Mr. Yin did not hold any position with the Company or any other member of the Company’s group companies, nor has any directorships in other listed public company in the last three years.

Mr. Yin has entered into a service contract with the Company for a term of three years commencing from 22 October 2012 and may be terminated by either party thereto giving to the other party not less than one months’ prior notice in writing. In accordance with the Company’s article of association, Mr. Yin will hold office until the forthcoming annual general meeting of the Company and will be eligible for re-election and thereafter he will be subject to rotation requirements and re-election. Mr. Yin will receive a director’s fee of RMB240,000 per year, a basic salary of RMB1,988,400 per year which was determined by the Board with reference to his experience, duties and responsibilities plus a discretionary bonus as determined by the Board based on his performance and the Company’s performance.

As at the date of this announcement, Mr. Yin has a personal deemed interest of 315,000 shares (subject to vesting) granted by the Company under the employees’ share award scheme adopted on 23 December 2010, within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Yin has no relationship with any directors, senior management, substantial or controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company.

Save as disclosed herein, there is no information to be disclosed pursuant to the requirements of Rules 13.51 (2)(h) to (v) of the Listing Rules relating to the appointment of Mr. Yin and that need to be brought to the attention of shareholders of the Company.

The Board would like to express its warm welcome to Mr. Yin for joining the Board.

By Order of the Board
SOHO China Limited
Pan Shiyi
Chairman

Beijing, the PRC, 24 October 2012

As at the date of this announcement, the executive directors of the Company are Mr. Pan Shiyi, Mrs. Pan Zhang Xin Marita, Ms. Yan Yan, Ms. Tong Ching Mau and Mr. Yin Jie; and the independent non-executive directors of the Company are Dr. Ramin Khadem, Mr. Cha Mou Zing, Victor and Mr. Yi Xiqun.