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SOHO CHINA LIMITED

SOHO 中國有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 410)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of SOHO China Limited (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 16 August 2012 at 9 a.m. at the Executive Boardroom, Business Centre, Level 7, Island Shangri-La, Pacific Place, Hong Kong, for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and its publication and considering the payment of an interim dividend, if any.

By order of the Board
SOHO China Limited
Pan Shiyi
Chairman

Beijing, the PRC, 31 July 2012

As at the date of this announcement, the executive directors of the Company are Mr. Pan Shiyi, Mrs. Pan Zhang Xin Marita, Ms. Yan Yan and Ms. Tong Ching Mau; and the independent non-executive directors of the Company are Dr. Ramin Khadem, Mr. Cha Mou Zing, Victor and Mr. Yi Xiqun.