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(incorporated in the Cayman Islands with limited liability) (Stock code: 410)

ESTABLISHMENT AND APPOINTMENT OF THE NOMINATION COMMITTEE

The board (the "Board") of directors (the "Directors", each a "Director") of SOHO China Limited (the "Company") announces that the Board has established a nomination committee (the "Nomination Committee") with written terms of reference.

The members of the Nomination Committee shall comprise such Directors appointed by the Board. The Board has appointed Mrs. Pan Zhang Xin Marita, an executive Director, Dr. Ramin Khadem and Mr. Cha Mou Zing, Victor ("Mr. Cha"), each an independent non-executive Director, as members of the Nomination Committee. Mr. Cha has been appointed as the chairman of the Nomination Committee.

By order of the Board SOHO China Limited Pan Shiyi Chairman

Beijing, the PRC, 23 March 2012

As at the date of this announcement, the Board comprises Mr. Pan Shiyi, Mrs. Pan Zhang Xin Marita, Ms. Yan Yan and Ms. Tong Ching Mau, being the executive Directors, and Dr. Ramin Khadem, Mr. Cha Mou Zing, Victor and Mr. Yi Xiqun, being the independent non-executive Directors.