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(Incorporated in the Cayman Islands with limited liability) (Stock Code: 410)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of SOHO China Limited (the "Company") hereby announces that a meeting of the Board will be held on Wednesday, 14 March 2012 at 9 a.m. at the Executive Board Room, Business Centre, Level 7, Island Shangri-La, Pacific Place, Supreme Court Road, Central, Hong Kong, for the purpose of, among other matters, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2011 and its publication and considering the payment of a final dividend, if any.

By order of the Board SOHO China Limited Pan Shiyi Chairman

Beijing, the PRC, 1 March 2012

As at the date of this announcement, the executive directors of the Company are Mr. Pan Shiyi, Mrs. Pan Zhang Xin Marita, Ms. Yan Yan and Ms. Tong Ching Mau; and the independent non-executive directors of the Company are Dr. Ramin Khadem, Mr. Cha Mou Zing, Victor and Mr. Yi Xiqun.