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SOHO CHINA LIMITED

SOHO 中國有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code : 410)

Change of Company Secretary and Authorised Representative

The board of directors (the "Board") of SOHO China Limited (the "Company") announces that Mr. Ngai Wai Fung ("Mr. Ngai") has tendered his resignation (the "Resignation") as the company secretary, authorised representative under the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and authorised representative under the Hong Kong Companies Ordinance (the "Company Secretary and Authorised Representative") of the Company with effect from 26 November 2010 due to his personal pursuit and development. Mr. Ngai confirmed that he has no disagreement with the Board and there are no circumstances related to his Resignation which need to be brought to the attention of the Stock Exchange and the shareholders of the Company. The Company would like to thank Mr. Ngai for his contributions to the Company in the past.

The Board is pleased to announce that Ms. Ma Sau Kuen Gloria ("Ms. Ma") has been appointed (the "Appointment") as the Company Secretary and Authorised Representative and the Appointment takes effect on 26 November 2010.

Ms. Ma has almost 30 years of experience in corporate secretarial work that includes acting as company secretary for companies listed on the Stock Exchange and setting up companies in different jurisdictions such as Hong Kong, Cayman Islands and British Virgin Islands. She also has extensive knowledge and experience in corporate restructuring and legal compliance issues.

Ms. Ma is a director and Head of Registration and Compliance Services of KCS Hong Kong Limited, a corporate secretarial and accounting services provider in Hong Kong. She holds a master degree in Business Administration from the University of Strathclyde, Scotland, and is a Fellow member of the Hong Kong Institute of Chartered Secretaries, and the Institute of Chartered Secretaries and Administrators in the United Kingdom.

The Board would like to welcome Ms. Ma to join the Company.

By Order of the Board
SOHO China Limited
Pan Shiyi
Chairman

Beijing, the PRC, 26 November 2010

As at the date of this announcement, the executive directors of the Company are Mr. Pan Shiyi, Mrs. Pan Zhang Xin Marita and Ms. Yan Yan; and the independent non-executive directors of the Company are Dr. Ramin Khadem, Mr. Cha Mou Zing, Victor and Mr. Yi Xiqun.