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SOHO CHINA LIMITED

SOHO 中國有限公司

(incorporated in the Cayman Islands with limited liability)

(stock code: 410)

**ADJUSTMENT OF CONVERSION PRICE OF
3.75% CONVERTIBLE BONDS DUE 2014**

References are made to the announcements of SOHO China Limited (the “**Company**” or the “**Issuer**”) dated 27 May 2009 and 2 July 2009 (collectively, the “**CB Announcements**”) for the issue of 3.75% convertible bonds due 2014 (the “**Bonds**”), and the announcement dated 25 August 2010 on interim results of the Company for the six months ended 30 June 2010 (the “**Results Announcement**”). Unless the context otherwise requires, capitalized terms and expressions used herein shall have the same meaning as those used in the CB Announcements.

In accordance with the Terms and Conditions of the Bonds, the Conversion Price has been adjusted from HKD5.66 per Share to HKD5.60 per Share with effect from 10 September 2010 following the adjustment of the Conversion Price as a result of the payment of the Dividend (as defined below) by the Company.

References are made to the CB Announcements and Results Announcement. Unless the context otherwise requires, capitalized terms and expressions used herein shall have the same meaning as those used in the CB Announcements.

The Terms and Conditions of the Bonds provide, among other things, that if the Company pays or makes any Capital Distribution to the Shareholders, the Conversion Price shall be adjusted by multiplying the Conversion Price in force immediately before such Capital Distribution by the following fraction:

$(A-B)/A$

Where:

- A is the Current Market Price of one Share on the last Trading Day preceding the date on which the Capital Distribution is publicly announced; and
- B is the Fair Market Value on the date of such announcement of the portion of the Capital Distribution attributable to one Share.

Such adjustment shall become effective on the date when such Capital Distribution is made or if a record date is fixed for such Capital Contribution, immediately after such record date.

As announced in the Results Announcements, the Board declared the payment of an interim dividend of RMB 12 cents or HKD 14 cents per Share for the six months ended 30 June 2010 (the “**Dividend**”) on 25 August 2010. Pursuant to the Terms and Conditions of the Bonds, the Conversion Price has been adjusted from HKD 5.66 per Share to HKD5.60 per Share with effect from 10 September 2010, adopting the closing exchange rate published by the People’s Bank of China as of 25 August 2010 (HKD1 = RMB0.8745).

By order of the Board
SOHO China Limited
Pan Shiyi
Chairman

Hong Kong, 10 September 2010

As at the date of this announcement, the executive directors of the Company are Mr. Pan Shiyi, Mrs. Pan Zhang Xin Marita, and Ms. Yan Yan; and the independent non-executive directors of the Company are Dr. Ramin Khadem, Mr. Cha Mou Zing Victor and Mr. Yi Xiqun.